



# Granada Hills Little League

*Serving the Community for Over 60 Years!*

WWW.GHLLPLAYBALL.COM



Dear Friend and Neighbor of Granada Hills Little League:

We hope 2017 to date has been good for you and your business. The 2017 baseball and softball season is fast approaching and we're planning for it on a daily basis!

As you know, all non-profit entities require the support of countless volunteers and sponsors to make it survive and thrive year-in and year-out. Granada Hills Little League (GHLL) is no exception. You may or may not be aware that GHLL was at one time one of the largest Little League organizations in Southern California. Our numbers aren't nearly what they once were and we are trying to get these numbers back to what they were. In order to grow our programs, the League is in need of major field improvements. Due to a lack of resources, the League hasn't been able to devote enough funds to maintain it at a level that competitive to the other leagues surrounding us.

The board of directors has developed a mission, vision, and 3-year strategic plan to improve our fields and our League, but in order for that plan to be executed, WE NEED YOUR HELP!

## How can you help Granada Hills Little League?

You can help by providing a cash donation and/or donation of goods-in-kind to support our great League and its exciting improvement plans, our mission to provide the children of our community the training, coaching, and opportunities, to develop into the best players they want to be, and our vision to be the best youth sports organization as measured by our players, members, volunteers, sponsors, and our community.

## What do you get as a return on your investment?

In exchange for your donation and support, we will help you invest in and grow your business by continuing to boost brand awareness in your local community. Here's how:

Our league is comprised of almost 350 players and we have a distribution list of nearly 1,000 current and former players that we will email on a monthly basis during the season and quarterly basis during the offseason. Readership of those newsletters is typically 50%-60%.

We constantly drive traffic to our website through our newsletter, where we prominently promote our sponsors, and we can track the click-through rate on those newsletters.

We plan to feature our sponsors during our Opening Day Events on Saturday, March 4 as well as all of our other events throughout the year.



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Here are the opportunities available to you:

Make a donation by check payable to GHLL, and we will include the name and level of your sponsorship (if you so choose) through various league outlets such as our yearly Strike Zone yearbook, website, email blasts to League families about upcoming events, and signage/announcements at games and other events.

Make a donation of "goods-in-kind", and we will honor the above based on 1/2 the value of the retail value of the donations. The league is looking to have prizes other than just cash to distribute to its raffle winners this year, and would love to provide your goods or services to the supporters of our league, plus recognize your business for its generosity!

Make a donation of cash plus goods-in-kind, and we'll honor the donation at its full value!

Please see the attached document for the sponsorship levels or contact me at [sponsorships@ghllplayball.com](mailto:sponsorships@ghllplayball.com) if you would like to be a sponsor but have other ideas in mind. We are more than willing to work with you to help you get the type of exposure you would like at a price that's right for you and your business.

Warm Regards and best of luck to you and your business. We look forward to your partnership in 2017!

Scott Whitaker  
President  
Granada Hills Little League

Email: [sponsorships@ghllplayball.com](mailto:sponsorships@ghllplayball.com)  
Phone: (818) 913-1515



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## GHLL SPONSORSHIP LEVELS

### **"SINGLE (1B)" LEVEL**

\$100 Sponsorship

Business card in either the Strike Zone or on the website in our Sponsors Section

### **"Double (2B)" LEVEL**

\$200 Sponsorship

Business card in both the Strike Zone and on the website in our Sponsors Section

### **"TRIPLE (3B)" LEVEL**

\$350 Sponsorship

Everything above plus 3'x5' Banner with company logo

Returning sponsors are \$300 each

### **"HOME RUN" LEVEL**

\$500 Sponsorship

Everything above plus a sponsorship plaque

### **"GRAND SLAM" LEVEL**

\$1000 Sponsorship

Everything above plus naming rights to one field for the upcoming Spring Season

Set up a booth at no charge on Opening Day promoting your business

### **"PERFECT GAME" LEVEL**

\$5,000 Sponsorship

Everything above plus naming rights to one field for 3 full years (both Fall and Spring seasons)



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Tax ID #23-7061938

## 2017 Spring Sponsorship Form

### Agreement between Granada Hills Little League and.....

Firm Name – Please Print

Contact Person

Complete Address - # Street

City

State

Zip

Contact Numbers (Office)

(Cell)

Email Address

Team Sponsoring (If Applicable)

(Division)

#### Sponsorship Level:

Single (\$100)

Double (\$200)

Triple (\$350)

Home Run (\$500)

Grand Slam (\$1000)

Perfect Game (\$5000)

Authorized Signature

Print Name & Title of Signature

- Submit artwork to [scott@ghllplayball.com](mailto:scott@ghllplayball.com)
- Artwork should be 60" wide by 36" high at 300 dpi (for best print quality) in any format
- All contract/money must be mailed to:

**GHLL**

**Attn: Sponsorships**

**P.O. Box 3381**

**Granada Hills, CA 91344-0381**

For any questions, you may contact Scott: [scott@ghllplayball.com](mailto:scott@ghllplayball.com)